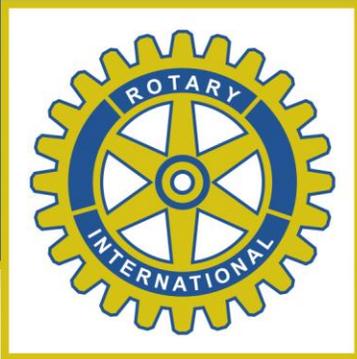


# The Rotary Club of Hamilton

Celebrating 100 Years of Service



# THE AMBASSADOR

February 2014

## PEOPLE YOU MAY KNOW



**Robert Beres**  
Rotarian



**Anne Bermingham**  
Rotarian



**Val Boucher**  
Rotarian



## SPRING UNCORKED

Tuesday, April 29

at Royal Botanical Gardens

6:30 p.m.



**Wine, Tapas, fun, fellowship and fundraising!!!**

**\$100 before March 31. Price goes up to \$125 on April 1st (no April Fool's joke!)**

## BUY TWO - SELL TWO

Support the literacy focused projects at your Rotary Club - buy your ticket on line or in person TODAY!!!

Check out [www.springuncorked.com](http://www.springuncorked.com)

### The Rotary Club of Hamilton Board of Directors 2013/14

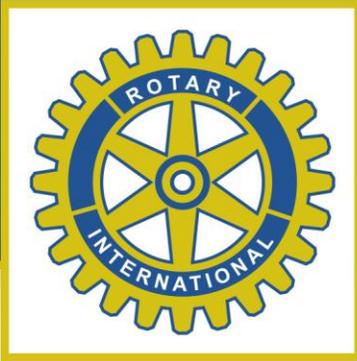
President:  
Christopher Cutler  
President Elect:  
Peter Quaglia  
Vice President:  
Rosemary Knechtel  
Treasurer:  
Michael Yamamoto  
Secretary:  
Rosemary Knechtel  
Sgt-at-arms:  
Alex Moroz  
Past President:  
Bob Munroe  

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Director of International  
Service:  
Zafar Adeel  
Director of  
Program/Fellowship:  
Chelsea Crealock  
Director of Club Service:  
Glen Norton  
Director of Community  
Service:  
Ginny Mattuzzi  
Director of Communications:  
Pearl Wolfe  
Director of Fundraising:  
Kevin Anstee

# The Rotary Club of Hamilton

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## Report from Emily Gibel from Sweden

Sorry for the late monthly report! I have just moved into my second host family yesterday, so I have been crazy packing all my stuff up to leave!

I have had a fantastic month of December! School was really good, and still fun to go to, and soccer is still lots of fun. I have found in this month, I have made more friends, and I have started talking to more people, which is a great thing!

It was my birthday on December 17, so that was so much fun to celebrate over here! We did all the traditional Swedish birthday things, like opening presents in the morning, and being woken up by people singing to you. I did not want anything big for my birthday, so my host parents cooked me a nice meal, and we had my host aunt and cousin come over, which was really nice. It was a great day, and I will remember it forever!

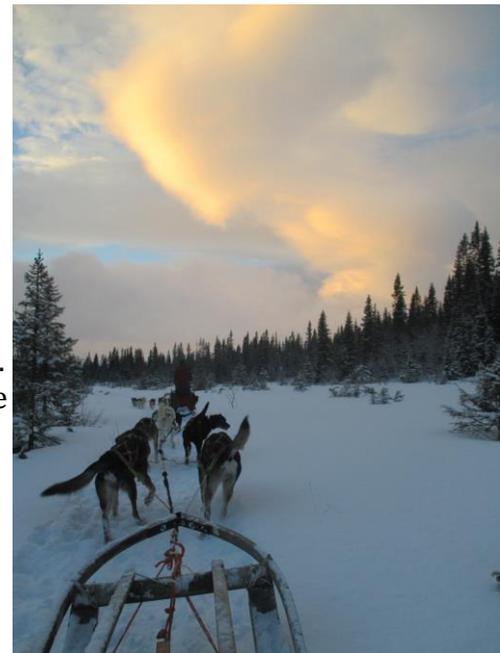
Christmas came next, which was a lot of fun, and very interesting. In Sweden, we celebrate on the 24th, so that was a little bit weird. We went out for a Christmas buffet lunch, which had some 'rules' that you didn't have to follow, but I did to make it more authentic. The first round of food you got was different kinds of fish. I took two types of herring, which I actually enjoyed, and some salmon. Next was cold meats, then hot meats, and finally dessert. After lunch, we went home to watch different clips of older cartoons, which is also a tradition here, from 3:00-4:00. After cartoons, Santa, or Tomten, knocks on your door and brings you one gift each. After he is gone, you open the rest of your presents under the tree.

Lastly, in December and part of January, I went away for five days to a ski town up north called Åre. There I went skiing for my first time ever, and I also went dog sledding. Dog sledding was a Christmas present from my host family, and something I never imagined I would be able to do.

My first host family was really caring and nice to me, and I will definitely miss living with them, but my second host family has made me feel really welcomed and make me believe that everything will continue to be great! Thank you for helping me reach almost the halfway point of my exchange. I know it will only get better from here, which will be hard considering the great time I have already had.

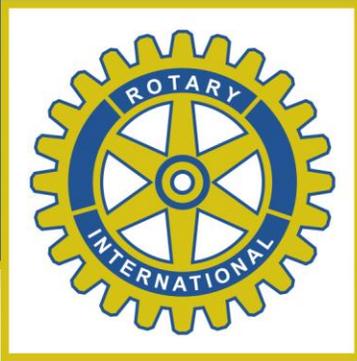
I hope everyone had a great holiday season!

Emily



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## **New networking opportunity!**

Come and check out a new opportunity to network and socialize at the Club's new 'Spoke' meeting, launching Feb 13! It will be the second Thursday of every month.

Rotarians are encouraged to attend for the following reasons:

- counts as a Rotary Meeting
- other clubs are encouraged to come so we can cross-promote events and professions
- network at the Hamilton Club Martini Night following our meeting (new group of people to network with and introduce them to Rotary)
- a different time and style of meeting to invite new members to
- different time and place if our regular club meeting is challenging for people to make every week
- And no cost....but people are encouraged to stay for \$5 Martini Night
- If people would like to make dinner reservations they can do that the day before as well (or possibly day of if necessary)!

Contact Mindy Tweedle for more info.

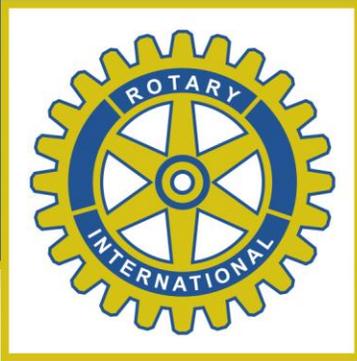
## **Konsta would love to hear from you!**

We are having a great time with Konsta and are very thankful to Scott Warren who has been overly generous in offering Konsta tickets to ANY show that Global Spectrum offers and ALL Bulldogs games. Konsta is a very nice boy and very easy to have around. That being said, I am putting a call out to members to see if you might look at your social calendars to see where you might fit a date with Konsta into your schedule. I know that when I was **not** a host, I figured that the exchange student was very busy and taken care of and that I wasn't really needed to support the student. Now that the shoe is on the other foot I can tell you that support from the entire membership is welcome and actually better for Konsta. He loves to meet new people and experiencing Hamilton through many different perspectives will enrich that experience.

So, talk to your family, and see where you might fit a Konsta date into your calendar. It will be fun for him and for you. From Julie Shea

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## Report from Community Service

### Rotary Summer Literacy (RSL):

The first day of the 2013 program saw a site-wide evacuation due to a gas leak. The staff guided all the participants to an off-site park and everyone was safe. The program also saw greater engagement from Rotarians this past year. The call night and Rotarian of the Day was successful. The three Rotary lunches held at RSL were a success. The BBQ of Thursday created Telling Tales Fridays with a greater exposure of the festival.

There are a few challenges moving into 2014. A continued challenge is sustainable funding and partnership with the Focus on Youth Program. The budget for RSL will be reviewed as higher costs for source deductions need to be accurately budgeted as we ran on a shoe string budget in 2013 and used up all of our surplus funds. One suggestion is to reduce the program to five weeks to create savings.

Suggestions from participants, parents and coordinators included adding paid trips, parent workshops to support family/parent reading, extended care and lunch programs. These are also ideas to operate camp in winter and spring breaks.

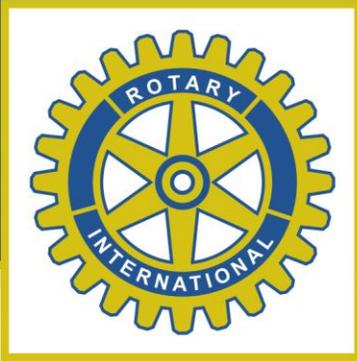
The committee met the new Principal Paul Denomme who thanked Rotary for all our work especially with the WAVE After School Program, Reading Buddies and the Christmas Party. He indicated that we are making a huge difference. When asked about future areas of concern, he identified two areas of concern at the school 1. Pre-school literacy (many students are entering JK with no reading abilities) and 2 Multi-cultural understanding. It was agreed that we would continue to work together and see if we can assist with the two areas of concern.

The Christmas party at Cathy Wever School was a huge success. The committee did discuss the issue of Rotarian engagement. There was a lack of Rotarians to assist the day of this year and a last minute email was sent. This is Rotary's event for the children and we need to make sure we "Rotarians" can make this happen. A more direct volunteer sign up program will be introduced in 2014.

The event cost more than last year despite increased revenue from Christmas stockings. Increased costs were covered by the ICYIC budget.

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## **WEVER CORE Update;**

The WAVE After School program started back for the winter session on January 13. The program sees more than 500 children per week. The Little Rock Curling program has wrapped up for the season and was a huge success.

The Wever CORE hosted a community meeting to get an update about the building of a gym and community space which has been an issue for a number of years about programming in the community. The committee will update us on progress with these issues.

## **Youth Committee:**

Nancy Harkness is Chair and is working on Terms of Reference. The Committee will be looking for members. The budget of \$2,367 from the Forever Fund will be allocated this year.

Discussions about RYLA and EarlyAct continue. This is a building year for this new committee. The ICYIC will continue to support Nancy and the Youth Committee till it has legs of its own.

## **Telling Tales Report for 2013**

On September 15, 2013, the **5th** annual Telling Tales Festival attracted nearly **6,000 visitors**. Families from across our community and beyond came to enjoy a unique and **magical day where stories and history come alive**. **More than 20** of Canada's top writers, illustrators, storytellers and musicians were celebrated in the beautiful historic village.

## **We are having a far reaching impact:**

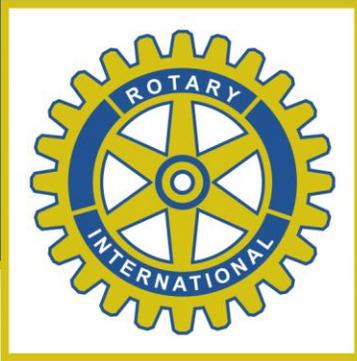
More than **1,000** children and parents from high priority schools were brought to Westfield Heritage Village on courtesy buses arranged through both the **Hamilton Wentworth District Public and the Catholic School boards**. **Lunch** and hundreds of books were given to these special guests. Thousands of books were given out, swapped and purchased at the **Telling Tales Book Swap and Shop**.

**Hundreds** of new books from our presenters were purchased at **Bryan Prince Bookstore** with a portion of proceeds going to Westfield and the festival. Special prizes were awarded to the winners of our summer **Book Mark Contest** which had a **record number of entries this year**. Guests delighted in meeting **Winnie the Pooh, Tinkerbell, Anne of Green Gables and Alice in Wonderland** and more as they wandered through our beautiful historic village.

Beyond our generous co-hosts, Telling Tales is grateful to have the support of **19 local Rotary Clubs, TD Bank Group, Cogeco, Ontario Arts Council, U.S. Steel Canada**, and so many more. **ArcelorMittal Dofasco, First Student Canada, Hillfield-Strathallan College** helped again to transport thousands on

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the day. Even more support comes from our growing list of Silver, Bronze and Literacy Sponsors, over 15 community partners, local businesses, grants and individuals.

This outstanding circle of support allows us to offer Telling Tales as a free festival – accessible to **all**. More than **300** volunteer on festival day and **25** volunteers work year 'round to build the festival.

Telling Tales was once again recognized as one of **Ontario's Top 100 Festivals** and is widely considered to be **the most significant children's literary festival in Canada**

## **Extending our Reach**

When we are successful in covering the festival costs, Telling Tales offers half of the proceeds to literacy programming in our community. Over the past five years more than **\$70,000** has been given back. This year **\$9,000** was raised! The allocation of these funds is decided by a representative from the Rotary clubs that support us at Silver or higher.

**\$4,500** has been given to **Early Literacy Hamilton's "Read to Your Baby Program"**. These funds will cover the costs of hundreds of board books to be given by pediatricians at the 18 month check.

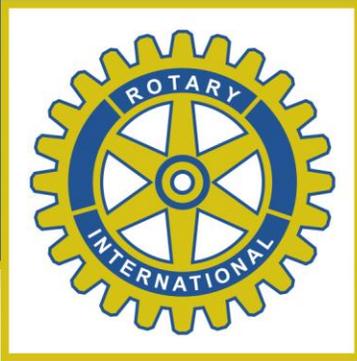
**\$3,000** has been given to the **Rotary Summer Literacy Camp** making places for more than **100** more students

**\$1,500** has been given to **Hamilton Literacy Council** to further their important work helping parents with low literacy.

**The 6th Annual Telling Tales takes place on September 14th, 2014. Let's keep Raising Readers together!**

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Have you ever wondered how to properly introduce and thank the guest speaker? Follow these simple steps for a flawless introduction and thank you.

## When Introducing the Speaker Follow 3 Steps:

1. Give opening remarks that grab the audience's attention, make them aware of the significance of the upcoming speaker and set the mood for the speech.

Ensure your introduction includes the biographical information from the speaker, that your introduction is typed, and 1 minute (min.) to 3 minutes (max.) in length.

2. Present the speaker, welcome the speaker and pronounce her/his title and name correctly. State the name of the speaker last.

For example,

*"Ladies and Gentlemen, please join me in welcoming our International President.....!"*

3. Lead the applause and continue until the speaker arrives at the lectern. Greet the speaker with a firm handshake and warm smile and then step back and let the speaker cross in front to take control of the lectern. The lectern should not be left unattended at any time. Return to your seat.

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## When Thanking the Speaker Follow 3 Steps:

1. Following the last words of the speaker, and when signaled by the speaker, go to the lectern, greet the speaker with a firm handshake and a warm smile.
2. Express your appreciation to the speaker for the contribution to the program. Keep your remarks brief (1 to 2 minutes), personal and pertinent to the significance of the speaker's topic.
3. If a recognition item is to be given, give it at this time, unless other arrangements have been made.

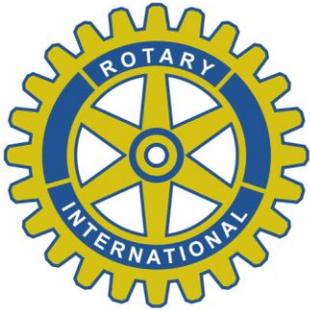
For example,

*"In lieu of a gift, our club wishes to present to you a donation on your behalf to the Rick Broadfoot Memorial Bookcart which provides books to our inner city children."*

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The Ambassador is a publication of the Rotary Club of Hamilton  
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[www.rotaryclubhamilton.ca](http://www.rotaryclubhamilton.ca)

Contributors: Rebecca Beatty, Dave Gruggen, Lisa Legacy, Ginny Mattuzzi  
Editor: Heather Moroz  
Director of Communications: Pearl Wolfe

## 2013-2014 Board of Directors' Meetings

Dodsworth and Brown, Robinson Chapel  
**15 West Avenue North, Hamilton  
ON L8L 5B9**

Second Monday of the month  
at 5 p.m.

Tuesday, October 8, 2013

Monday, November 11, 2013

Monday, December 9, 2013

Monday, January 13, 2014

Monday, February 10, 2014

Monday, March 10, 2014

Monday, April 14, 2014

Monday, May 12, 2014

Monday, June 9, 2014



Make sure you get your 2014 Rotary Remembers Calendar while they last.

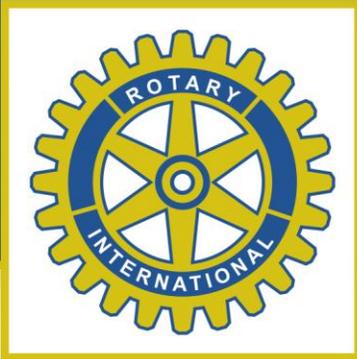
These calendars are selling quickly.

The entire cost to produce the calendar was covered by the 10 ladies in the calendar and cost the Club nothing, so 100% of sales of the calendar are profit for the Sunshine Fund.



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## DUTY ROSTER

### **ROLE DESCRIPTION:**

**GREETER:** Arriving promptly at 11:45 AM, the role of the greeter is to meet and welcome every Rotarian and guest, visiting Rotarian or Guest Speaker (if any) that arrives. Before the lunch meeting begins at 12:00 p.m., the greeter reports to the President the name, occupation and any other information of guests and the Guest Speaker, visiting Rotarian. This will help with acknowledgements and introductions. The greeter is to see that all the members are inside the room by meeting time at 12 noon. The greeter should make every effort to make the attendees feel welcome and encourage interaction among the group and see that members are seated promptly and without confusion. If feasible, the greeter is to ensure there are no vacant places between members; no cliques are sitting together; and all guests are taken care of properly.

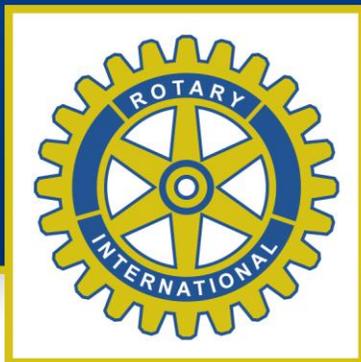
**BADGE BOARD:** Arriving promptly at 11:45 AM, the role of the badge board is to open all of the Rotary Badges and put them in their chronological order. Upon arrival of a Rotarian, the badge board operator is to provide each member with their applicable badge. The badge board operator ensures that all members are wearing their name badges / pins. These badges are especially helpful to visitors and new members in identifying Rotarians at the lunch.

**GUESTS & VISITORS:** Arriving promptly at 11:45 AM, the role of the guests and visitors position is to obtain the names of all guests and visitors from the attendance record. When called upon, the person in charge of guests and visitors role inform the guest and visitors to stand as their name is called in order to be acknowledged by our club. Once all guests and visitors names have been called and they are all standing, the role of the guests and visitors position is to then ask the fellow Rotarians to welcome these guests and visitors.

**ATTENDANCE RECORD/ LUNCH TICKET SALES:** Arriving promptly at 11:45 AM, the role of the attendance/lunch ticket sales position is to obtain any applicable lunch fee or lunch tickets from Rotarians entering the meeting. Once payment has been made, the attendance record/lunch ticket salesperson provides the Rotarian with a lunch ticket and puts the corresponding lunch ticket number onto the attendance record. The attendance record/sans ticket sales person is also to record any guests and visitors names on the attendance record and provide this information to person in charge of guests and visitors so they can be properly acknowledged. The attendance record/lunch ticket sales person collects all funds received and provides these funds along with the attendance record to the administrative assistant.

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**DRAW TICKET SALES:** Arriving promptly at 11:45 AM, the role of the draw ticket salesperson is to sell tickets for the donor prize draw. The draw ticket salesperson will have a role of tickets of which one portion of the ticket goes to the person who purchased the ticket and the other portion of the ticket goes in to the drop in. The draw ticket salesperson collects all of the global funds and provides them to the administrative assistant. The draw ticket salesperson also takes the drop in and provides it to the president so that applicable winner can be drawn.

**GRACE:** Arriving promptly at 11:45 AM, the role of the grace sayer lines up according to the instructions by the Sgt. at arms or the president. When called upon, the grace sayer prior to lunch being eaten by the membership, provides a short but relevant non-denominational prayer before the meal.

**LUNCH TICKET COLLECTOR:** Arriving promptly at 11:45 AM, the role of the after lunch ticket collector is to collect all of the lunch tickets at an appropriate time during the meeting once the meal has been served. The lunch ticket collector then puts these lunch tickets in their chronological order and provides them to the administrative assistant.

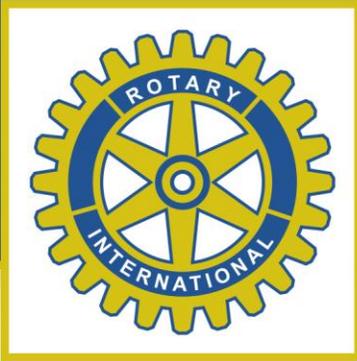
**DONOR:** The prize donor is to obtain and bring a prize that is minimally worth \$40.00 to the lunch meeting. Arriving promptly at 11:45 AM, the donor of the prize provides the item to the applicable draw ticket salesperson so that it can be on display during ticket sales.

**INTRODUCER:** Arriving promptly at 11:45 AM, the role of the introducer is to introduce the speaker when called upon by the Sergeant-At-Arms. The biography will be sent to the introducer prior to the lunch meeting by Club Program Director. The introducer should greet the speaker and inform the speaker that they will be introducing him/her at the meeting. During the lunch meeting, the introducer should welcome the speaker to our club and prepare a brief introduction that includes the speaker's biographical information. The introducer should then welcome the speaker and invite the speaker to take the podium (*see introducer protocol*).

**THANKER:** Arriving promptly at 11:45 AM, the role of the thanker is to thank the speaker on behalf of our club once the speaker has finished. The thanker should begin by stating "On behalf of the Rotary Club of Hamilton, we would like to thank you for taking time to speak with us". The thanker then should inform the speaker that a donation has been made to a literacy book cart on their behalf which will assist children in our community with their literacy needs. The thanker will then provide the speaker with a plaque which indicates a donation has been made on their behalf and thanking them for speaking to our club. *Please note that the plaque will be provided before the lunch meeting begins and will be placed at the head table for easy access (see thanker protocol).*

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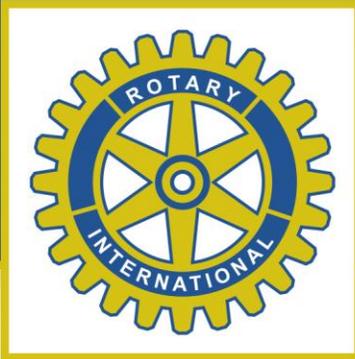
## Fundraising Opportunities

The Rotary Club of Hamilton is a very busy club and that's because we do so much good work! Some members may be confused by the number and kinds of events and fundraising activities we have going on. So Fundraising Director Kevin Anstee has created a chart to explain all of the wonderful opportunities there are to become involved. Please feel free to speak to Kevin or any member of the board if you would like more information. This month we are highlighting The Rotary Foundation and the Sunshine Fund.

Name of Fundraiser	Description	Where Does the Money Go	How to Donate	Benefits of Donating
<b>Spring Uncorked</b>	Spring Uncorked is held yearly in the spring and is an opportunity to enjoy tastings from local restaurants and award-winning Ontario wineries.  Spring Uncorked is our major fundraiser.	Proceeds support literacy and leadership projects for at risk children in Hamilton and internationally.	Purchase tickets to attend the event.  Sponsorship opportunities.  Tickets for raffle draw.	A great event to attend for friends and colleagues.  Exposure to unique restaurants and wineries.  Chance to win wine cellar through raffle tickets.
<b>Century Club</b>	The 100 <sup>th</sup> Anniversary Committee of the Rotary Club of Hamilton has proposed a goal to raise \$100,000 in support of the Gift of Reading program.	Proceeds support the Rotary Summer Literacy Program, International Literacy Project, Operation Bookworm, and the Rotary Forever Fund.	Make a personal gift, support the gala, and contribute to the Rotary Club of Hamilton's 100 <sup>th</sup> Anniversary activities.	Recognition for contribution.  Make a significant difference in the lives of children and families locally and internationally.  All contributions will be recognized and tax receipts will be provided.

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## *Chapter Three: Rotary Life*

*John is one of the longest-serving Rotarians, with 53 years under his belt...and counting. He served as president of the club and has brought in countless new members.*

### **Rotary in Action**

Your Scribe was young once a long time ago. One summer afternoon while sitting on our porch on Aberdeen Avenue, he watched the neighbours across the street walk down the long stairs of their lovely yellow brick mansion at the corner of Aberdeen and Turner. They were leaving the mansion to move to a more super mansion they had built in a park in Burlington, now known as The McNichol House in Paletta Park, one of Burlington's finest.

The head of the family was J. J. McKay, a Hamilton Rotarian for years. His wife was a non-smiling Victorian, looked like Queen Mary, wife of King George V. She always wore huge hats. Along with J.J. and his wife was Dorothy their beautiful daughter, an only child. (Poor little scribe couldn't get a date).

Why this story? During the First World War our Club had a Soldier's Family Committee. Each Rotarian was assigned to a family whose father was overseas in the Army. It was the responsibility of the member to help the soldiers' children.

J.J. McKay was assigned to the Woods family and especially to the son, Sid Woods. At some point sometime, J.J. took Sid into his firm J.J. McKay Land Surveyor.

In 1934, Sid moved to Timmins to work for a Land Surveyor there (depression years). He then became a Deputy Land Surveyor for the CNR in Toronto and was with the CNR until 1950. In 1949, he turned down the job of Chief Land Surveyor for the CNR in Toronto. In 1950, Sid came to Hamilton and opened his firm Sidney W. Woods Engineers & Land Surveyor. In 1980, our Larry took over the firm, selling it in 1987 because of poor health.

Then in 1987, Larry returned to his career under the name of L.G. Woods Surveying Inc. where he still is a busy man.

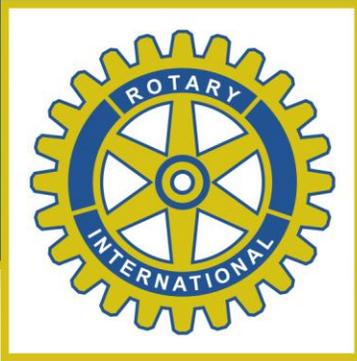
Larry's father, on returning to Hamilton, joined our Club and was a member for many years. He was the only one of the Rotary war children that became and stayed a Rotarian.

I'm sure J.J. McKay never knew when he volunteered during the war that he would change a family's life for two generations.

Your Scribe

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## World Community Service Report

By Rebecca Beatty

### ***Liberian Learning Centre and Literacy Programs***

The World Community Service Committee recently met with Leo Johnson of Empowerment Squared to hear about the progress that his team has made on the Liberian Learning Centre. Leo has set up a Steering Committee in Liberia, secured a building site, and refined both the functional and operational plans for the facility. Fundraising efforts are ongoing. Our committee has made contact with the Rotary Club of Monrovia, through Leo, and we are hopeful that establishing a relationship with this club will allow us to pursue the creation of a literacy camp modelled after the RCH's summer literacy program.

### ***Thrive for Five, Mali***

The Thrive for Five Grant has now received comments back from Rotary International and the Washington DC Club (the lead club) is preparing their response. The comments were encouraging and we are hoping for good news in the near future.

### ***Water and Sanitation Project in Kenya***

Dr. Adeel Zafar shared the final report for the Kenya water and sanitation facility in Usoma. Adeel prepared this summary of the report.

*With funding from Rotary Club of Hamilton, we were able to:*

- *Leverage additional financial resources and bring together a number of partners, notably University of Waterloo, McMaster University and Kenya Medical Research Institute.*
- *Bring about social cohesion and awareness raising in Usoma (perhaps the step that took the longest amount of time); bringing together the community (in the form a formal committee) and donating land for water and sanitation solutions.*
- *Teach the community about brick making, which became a main instrument for bricks-and-mortar construction.*
- *Build a sanitation facility, which is managed by the community.*

*At the end of the day, lives of those in Usoma have been enriched and they now have access to facilities as never before. This will bring long-term health and education benefits to this community. A number of graduate students from McMaster and Waterloo have studied this project as a model, and have created tools for how this success could be replicated in other place.*

*On behalf of all the partners working in Usoma, I can offer a big thank you to the Rotary Club of Hamilton for its support of this initiative.*