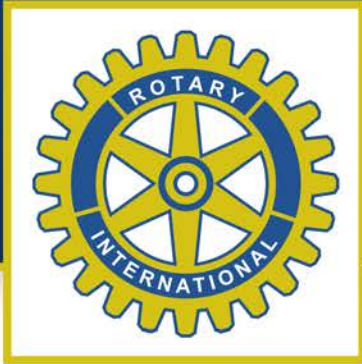


The Rotary Club of Hamilton

Celebrating 100 Years of Service



THE AMBASSADOR

August 2013

PEOPLE YOU MAY KNOW



Rosemary Knechtel
Vice President



Michael Yamamoto
Treasurer



Bob Munroe
Past President



Message from RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to *Engage Rotary, Change Lives*. All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

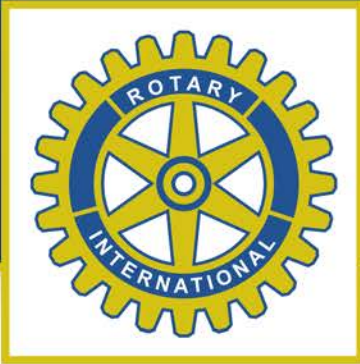
Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

The Rotary Club of Hamilton Board of Directors 2013/14

President:
Christopher Cutler
President Elect:
Peter Quaglia
Vice President:
Rosemary Knechtel
Treasurer:
Michael Yamamoto
Secretary:
Rosemary Knechtel
Sgt-at-arms:
Alex Moroz
Past President:
Bob Munroe
Director of International
Service:
Adeel Zafaar
Director of
Program/Fellowship:
Chelsea Crealock
Director of Club Service:
Glen Norton
Director of Community
Service:
Ginny Mattuzzi
Director of Communications:
Pearl Wolfe
Director of Fundraising:
Kevin Anstee

The Rotary Club of Hamilton

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message cont'd

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that *every* Rotarian, in *every* club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.



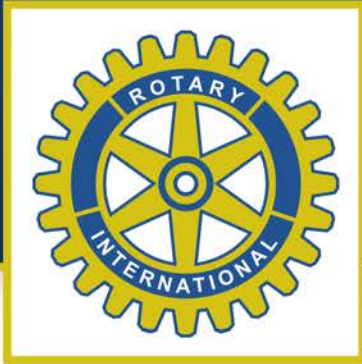
The World Community Service Committee was disappointed to learn the three visitors who were selected to join the Summer Literacy Program at Cathy Weaver School were denied entry visas to Canada. Christopher Cutler will be following up with the appropriate authorities to learn how next summer the applicants may be successful.

The committee will welcome Anupa Jyoti Prashad in August as a guest at a Rotary Lunch to share her experiences working with "Unite for Sight". Anupa Jyoti was a one of the recipients of funding for 2012/3 and is currently working in eye clinics in India.

For the 2013/14 year, the committee will once again look at support for Project Muso in Mali. This year, we hope to partner with a group of clubs to pool funds in order to access matching grants through the new grants process. The current campaign is entitled "Thrive for Five", the main goal of which is to ensure children in Mali reach the age of 5.

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Gates Foundation joins with Rotary to boost polio endgame support

By Dan Nixon and Arnold R. Grahl

Rotary News -- 25 June 2013

[Rotary International](#) on Facebook



An announcement at the Rotary International Convention in Lisbon, Portugal, set the stage for a bold new chapter in the partnership between Rotary and the Bill & Melinda Gates Foundation in the campaign for polio eradication.

“Going forward, the Gates Foundation will match two-to-one, up to US\$35 million per year, every dollar Rotary commits to reduce the funding shortfall for polio eradication through 2018,” said Jeff Raikes, the foundation’s chief executive officer, in a prerecorded video address shown during the convention’s plenary session on 25 June. “If fully realized, the value of this new partnership with Rotary is more than \$500 million. In this way, your contributions to polio will work twice as hard.”

The joint effort, called End Polio Now – Make History Today, comes during a critical phase for the [Global Polio Eradication Initiative](#). The estimated cost of the initiative’s [2013-18 Polio Eradication and Endgame Strategic Plan](#) is \$5.5 billion. [Funding commitments](#), announced at the Global Vaccine Summit in April, total \$4 billion. Unless the \$1.5 billion funding gap is met, immunization levels in polio-affected countries will decrease. And if polio is allowed to rebound, within a decade, more than 200,000 children worldwide could be paralyzed every year.

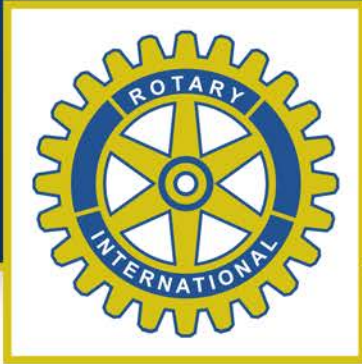
Rotary and the Gates Foundation are determined not to let polio make a comeback.

“We will combine the strength of Rotary’s network with our resources, and together with the other partners in the Global Polio Eradication Initiative (GPEI), we will not just end a disease but change the face of public health forever,” said Raikes.

In 2007, the Gates Foundation gave The Rotary Foundation a \$100 million challenge grant for polio eradication, and in 2009, increased it to \$355 million. Rotary agreed to raise \$200 million in matching funds by 30 June 2012, but Rotarians in fact raised \$228.7 million toward the challenge.

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“Now is the time for us all to take action: Talk to your government leaders, share your polio story with your social networks, and encourage others to join you in supporting this historic effort,” Raikes added. “When Rotarians combine the passion for service along with the power of a global network, you are unstoppable, and the Gates Foundation is proud to partner with you. Let’s make history and End Polio Now.”

Endgame strategy

Bruce Aylward, assistant director-general for Polio, Emergencies and Country Collaboration at the World Health Organization -- a GPEI partner -- said that the finish line for polio eradication is in sight, but cautioned that “it is one thing to see the finish line; it is another to cross it.”

Sharing details of the latest polio eradication strategic plan, he said the plan is historic in finally setting out the endgame, the final steps needed to wipe out polio.

“We now have the plan to complete the program of PolioPlus,” Aylward said. “And we have the backing of you, Rotarians around the world, to get the job done.”

Actress Archie Panjabi, a Rotary polio eradication ambassador, recounted how, as a 10-year-old living in India, she had seen children crawling along the streets, propelled only by their hands. The image troubled her for years. When she was asked to join Rotary’s This Close campaign in 2011, she said she realized that the children she’d seen were polio victims, and that by working to eliminate polio, she could help prevent others from suffering in that way.

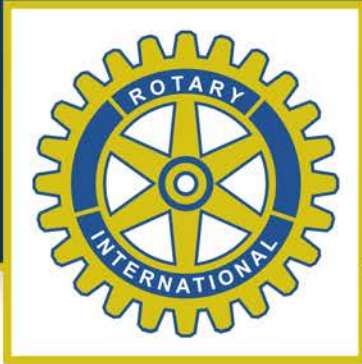
“I came to realize that we still have work to do, and how important it is for people like me -- people like you -- to use our voices to raise awareness of, and support for, the global effort to eradicate polio,” Panjabi said. “As a Rotary polio ambassador, I will continue to do whatever I can to spread the word.”

Million dollar donation

John Germ, vice chair of the International PolioPlus Committee, asked Rotarians to reach out to their non-Rotarian colleagues to raise money for polio eradication. He also introduced Sir Emeka Offor, a Nigerian Rotarian, who announced that he is making a new US\$1 million contribution to PolioPlus.

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During a PolioPlus Advocacy workshop a day earlier, Offor had explained that his contributions to a number of causes are motivated by his humble origins. Now, as a successful businessman, he enjoys giving in order to help others avoid the circumstances he faced.

As a Rotarian, he said he takes pride in Rotary's good work and in the organization's leadership in the polio eradication campaign.

"I hope my means will inspire others to join the fight to end polio in Nigeria," Offor said. "Polio can be eradicated in my country in my lifetime, and it will be."

Also during the plenary session, Rotary Foundation Trustee Chair Wilfrid Wilkinson reviewed The Rotary Foundation's accomplishments, all of which were made possible by a 1960s decision by Rotary leaders to use Foundation grants to fund Rotary service.

"Because of the one moment ... because of their ambition, I can look back with all of you at 50 incredible years of achievements through our Foundation -- lives that we have touched, lives that we have saved, lives to which we have brought health, education, and hope," Wilkinson said. "And we can look ahead, in just a few years now, to a world free of polio."



Jeff Raikes, chief executive officer of the Bill & Melinda Gates Foundation, addresses Rotarians during the third plenary session Tuesday via a prerecorded video message.



Actress Archie Panjabi explains why she agreed to be a Rotary polio eradication ambassador.
Monika Lozinska/Rotary International

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Rotary Sergeant At Arms

The Office of the Sergeant At Arms:

Sergeants-at-arms have a long and distinguished history in Rotary. The organization's first constitution established the position as an elected officer of the association. Werner Hencke, of St. Louis, Missouri, was the first to serve in the role. He was charged with maintaining order at meetings, including the convention, which functioned as Rotary's legislative body in its early years.

The function of the Sergeant-at-Arms is to help maintain an orderly, dignified, and effective Rotary club meeting, one that will make a right kind of impression on club visitors and guests.

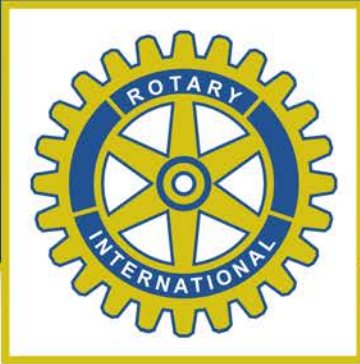
The Sergeant should be constantly on the alert to prevent any occurrence that might detract from the dignity and prestige associated with Rotary clubs. Specifically, the function is to handle the physical preparations for, and the mechanical part of, a meeting and, unobtrusively, to guide its general conduct. The Sergeant-at-Arms, plays an important role in the overall success of each weekly meeting. Because of the duties you perform; the club president is free to concentrate on conducting the meeting.

Fines Levied:

The Sergeant At Arms will levy fines for celebratory events of the members or for members who have achieved success. The purpose of the fines is to encourage a spirit of fun while raising funds for the good work of Rotary. The Sergeant at Arms does not personally benefit from these funds, all funds go to the Sunshine Fund. A new fine system for this year:

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- All fines above \$10 will provide the Rotarian with a tax receipt
- If you have "big" news and would like to announce such, please contact the Srgt at Arms to ensure you get on the agenda. If you know some good news about another Rotarian, feel free to share the news with the Srgt. At Arms at amoroz@cogeco.ca
- Use your smart phone to post or tweet about the Rotary Meeting without the fear of a fine
- Spin to Win. Get fined, want to take a chance, spin the wheel of the slot machine and hit the "jackpot" and your fine will be reduced to \$0.00
- Toonie Thursdays. Don't worry about the change, purchase \$25.00 of Rotary Casino Chips, get a tax receipt, and use the Casino Chips weekly
- Reverse Birthday. Rotary is 100 years old, so subtract your birthday years and donate your fine to the Rotary Forever Fund

7090 District Conference

The Rotary Club of Hamilton will once again be hosting a hospitality suite at this year's 7090 District Conference.

The Club won the competition last year for best hospitality suite and has again come up with an amazing theme for the hospitality suite.

Be sure to attend the conference and stop by our hospitality suite on Friday October 25th.

You won't want to miss it.

For details on the conference please visit Rotary District 7090 web page.

Please plan on joining everyone in the District on October 25 - 27 when we celebrate our **Family of Rotary** at the **2013 Rotary District 7090 Conference** at the **Marriott Gateway on the Falls Hotel** in Niagara Falls, Canada. There are early bird specials for registration.



The Ambassador is a publication of the

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www.rotaryclubhamilton.ca

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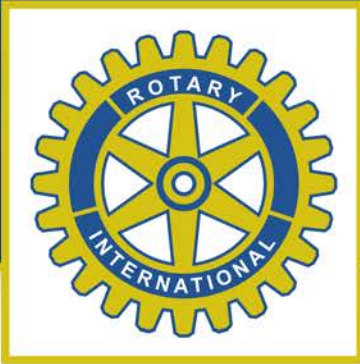
Editor: Heather Moroz

Director of Communications: Pearl Wolfe



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Rotary Sergeant At Arms 2013-2014

Creating the excitement of Las Vegas at the Rotary Club of Hamilton. No need for a Casino in Hamilton, as long as we can help the Sunshine Fund during the 2013-14 Rotary Year. Don't worry about gambling, because everyone is a winner, especially the Rotary Service Projects.

Here is how you can have fun at
LAS ROTARY Meeting!



Take a SPIN!
Think your fine is too high? Want to take a spin. If you get the jackpot your fine is dropped. If you lose, add a toonie to your fine



TOONIE THURSDAYS
Have some Happy News. What to fine another Rotarian. Take a Toonie and make your announcements. No more Happy Dollars, we are Canadians, it is TOONIE Thursdays!

Get Your Chips & a Tax Receipt. Purchase your Rotary Chips for \$25.00. Pre-purchase your chips and don't worry about having change for fines,

Celebrating the Past... Do you remember a former Srgt at Arms? We will be bring back some of the past Srgt At Arms. Watch for the guest Srgt. At Arms during the year!



facebook.

Use your smart phone..no fine
#rotaryclubhamilton
Or
facebook.com/rotaryclubhamilton

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Here Comes the Sergeant-at-Arms!

By M. W. MURPHY

Sergeant-at-Arms, Rotary Club of Fargo, N. D.

THERE should be over twelve hundred Sergeant-at-Arms in Rotary. This office is to my mind one of the most important in club administration. Where such officer fails to function or functions inefficiently, his club suffers. Much could be done, I think, by an exchange of ideas, for much of the work of a good sergeant-at-arms is dictated by the individual ideas of such officer. With this in mind, I propose to set down my view of the proper administration of the office in the hope that it will bring out other expressions from which we may all find profit and advantage to Rotary.

So I am going to set down some points that may suggest some things that a sergeant can do to make his club meetings an even greater success.

Promptness is a characteristic virtue of Rotary. Meetings are usually scheduled to open at 12:15, closing at 1:30 p. m. Most Rotarians are business men who work on schedule. Since they give the allotted time each week to the Rotary luncheon, they are entitled to the courtesy that the meeting will not hold them beyond the appointed time.

Nothing in my judgment adds so much to the morale of the club as to start the club meetings promptly at 12:15—*Bang! They are off!* A good start is everything. It is a matter of education. At first perhaps a few stragglers will drop in. Usually between 12:16 and 12:30. A doctor perhaps. They are chronic offenders. The "Serg." hustles up with his tin pail and the delinquent is fined a quarter. The culprit begins to demur and wants to discuss the matter. He has a ready excuse, but if the Sergeant-at-Arms is a real one that excuse only makes him smile. He is adamant. If he once lets down—he is lost—then and forever. The quarter fine gets most of the late ones, but there are also those occasionally to be found who loiter and appear with a quarter and a smile, thinking they are well out of it—for a contemptible

"two bits." Try the second degree on these boys!

Have a little table prepared at one side of the dining-room and borrow from the police department a straight-jacket or a pair of manacles and leg irons. When the late Mr. So and So arrives, collect a quarter (always do that), then chain the culprit and put him in the dock.

NOW you have made a good start. The latecomers are few and far between. The club has settled into its stride and things are going well. But remember, the first thirty minutes of the meeting really belongs to you and the entertainment committee. The sergeant-at-arms and the entertainment committee should, I think, co-operate closely. Try as often as you can to introduce a stunt between courses. Watch the songleader and help him put the pep songs over early. It has been my observation that a good song, particularly an old one in which everybody joins, is the best thing to start a meeting in the right direction. If a member here and there fails to sing—land on him! Everybody should sing in Rotary. Then check over the badge rack. See that every man wears his badge. Here and there you will find a little group who habitually sit together—break that up! These men miss one of the biggest and best things in Rotary—the personal contact with every other club member.

For each offense, levy the quarter tax and have an additional punishment to fit the crime of the habitual offender. Nor should you forget that every man pays his own way in Rotary. Visiting Rotarians should pay \$1.00 each for their meal. They are not guests. They come as of right. Rotary thus becomes universal. The individual club membership is but an incident. The club meeting is the shrine at which all Rotarians may worship on an equal basis.

Along about one o'clock the heavy stuff begins. The chairman opens the meeting. The verbal barrage rolls out across the tables. Your work is practically

done. Now and then, a member is addressed "*Mister So and So*" and you immediately step in and levy a toll. Somebody does something or something happens to invoke your authority. When you exercise your functions, be impeccable. You must catch something of the spirit of the umpire:

*I said, you were out,
And out you will be
Until it's snowing in Hades
And there is sand on the sea
And that's the kind of an "Ump" I am,
See he.*

And then close promptly at 1:30 p. m. Chairmen come and chairmen go—taking them by and large, these chairmen are a hard lot. When a speaker with poor terminal facilities passes the deadline at 1:30 p. m., does the chairman rise and shoot the offender in his tracks? He does not. He fidgets in his chair with an apologetic air. Everyone else fidgets and frets and wonders how long the torture will continue, and unless the sergeant-at-arms intervenes, it develops into an endurance contest with the odds all in favor of the speaker. Now if you have fined a club member for tardiness, should you not protect him by closing the meeting at 1:30 p. m.? You certainly should. So provide an alarm clock and set the alarm to go at 1:29 p. m.

There are times when a popular and entertaining speaker exceeds the time limit. When the alarm goes off, there is a chorus of shouts: "*Go on! Take all the time you need!*" That is a time to try your soul. It is your duty to rise and say something like this:

"*GENTLEMEN!* The law of Rotary is like that of the Medes and Persians. It changeth not. We open at 12:15. We close at 1:30. Without intending a discourtesy to the speaker, I announce the adjournment. In three minutes we will reconvene. Those who wish to remain may do so, but Rotary adjourns at 1:30!"

And believe me you will be treasured as a gem without a price. Those whom you have fined will remember and bless forever the bones of your ancestors.

2013-2014 Board of Directors' Meetings

Dodsworth and Brown,
Robinson Chapel
15 West Avenue
North, Hamilton ON
L8L 5B9

Second Monday of the
month at 5 p.m.
Monday, July 8, 2013

Monday, August 12, 2013

Monday, September 9,
2013

Tuesday, October 8,
2013

Monday, November 11,
2013

Monday, December 9,
2013

Monday, January 13,
2014

Monday, February 10,
2014

Monday, March 10, 2014

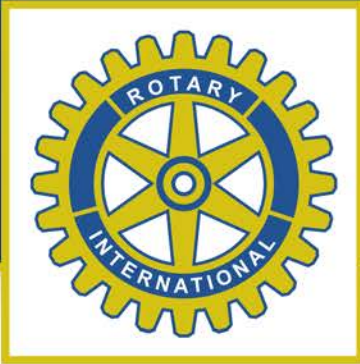
Monday, April 14, 2014

Monday, May 12, 2014

Monday, June 9, 2014

The Rotary Club of Hamilton

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Rotary Club of Hamilton's "Fun in the Sun" Luncheon Cruise



Wednesday August 14th, 2013
(No Rotary meeting on Thursday August 15th)
Tickets \$46.33 per person (tax included)
Boarding time is 11:45am, Ship sails at Noon.



*Ticket reservations needed. Please reserve your spot with
Lisa Legacy admin@rotaryclubhamilton.ca*



Come aboard the Hamilton Harbour Queen as we see the sights aboard our 90 minute narrated tour of one of North America's most noteworthy harbours. The tour provides unique views of the natural, recreational and industrial faces of Hamilton.

Includes a 2 hour narrated cruise of the Hamilton Harbour and our "Fun in the Sun" lunch meal delivered right to your table. Join us for cruise, bring potential new Rotarian, co-worker or friends and enjoy this special Rotary lunch & fellowship event.

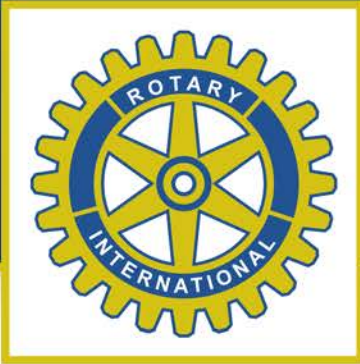
Your cruise features:

- Interesting stories and a history of one of North America's most noteworthy harbours.
- Full Licensed cash bar available
- Seating is available inside as well as on the upper deck area

**Some of the many sights you will take in on your tour include:
Pier 4 Park, Bayfront Park, High Level Bridge, LaSalle Park Marina, Skyway Bridge, Industrial Views, Port Facilities for Lake Freighters, and the HMCS Haida.**

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DON'T MISS THE 5TH ANNUAL FESTIVAL SUNDAY, SEPTEMBER 15, 2013

10:00 a.m. to 4:00 p.m. Westfield Heritage Village, Rockton, Ontario

- Free Admission
- Free Parking and Shuttle from Rockton Fairgrounds (No Parking at Westfield)
- Programs for Children of All Ages — from Babies to Teens
- Activity Centre, Book Swap and Shop, Historic Characters, Contests, Prizes and More!
- Donations to Literacy Welcome

Featuring:

Robert Blunsdon • Creative Theatre Company • Marie-Louise Gay Hamilton Public Library Puppeteers and Storytellers • An Instrument for Every Child • Jude Johnson • Lynne Kittredge-Fox • Andrew Larsen Loris Lesynski • Joanne Levy • Robin Baird Lewis • John Lukasik Evan Munday • Kenneth Opperl • Gillian O'Reilly • TURKEY Rhubarb Abigail Richardson-Schulte • Itah Sadu • Ken Setterington • Jocelyn Shipley • Studio Babette Puppet Theatre • Kevin Sylvester • Meg Tilly Vikki VanSickle • Eric Walters • Wildflower Singers Drumming Circle

Visit www.tellingtales.org for all the details as they unfold!

[facebook.com/tellingtalesfestival](https://www.facebook.com/tellingtalesfestival) • twitter.com/tellingtalesffs

Scan the QR code to download the NEW Telling Tales app for your mobile device! →

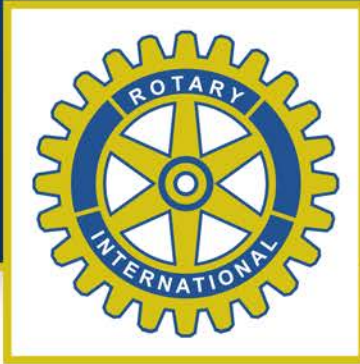


CO-HOSTS		PLATINUM	GOLD
SILVER			
MAJOR IN KIND SUPPORTERS			
TRANSPORTATION SPONSORS	MEDIA PARTNERS	COMMUNITY PARTNERS	

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August 2013



Rotary Club of Hamilton

Club Organization Chart 2013-14

Board of Directors



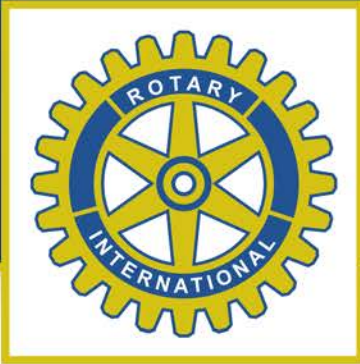
Officers						
President Christopher Cutler	President-Elect Peter Quaglia	Vice President Rosemary Knechtel	Treasurer Michael Yamamoto	Secretary Rosemary Knechtel	Sergeant At Arms Alex Moroz	Past President Bob Munroe

Centennial Project Committee
Alex Moroz

Club Service	Community Service	International Service	Club Program & Fellowship	Fundraising	Communications
Glen Norton	Ginny Mattuzzi	Adeel Zafar	Chelsea Crealock	Kevin Anstee	Pearl Wolfe
<i>Attendance Committee</i> Glen Norton	<i>Donations Advisory Committee</i> John Millar	<i>World Community Service Committee</i> Rebecca Beaty	<i>Weekly Program Committee</i> Chelsea Crealock	<i>Sunshine Fund</i> Alex Moroz	<i>Ambassador Newsletter</i> Pearl Wolfe
<i>Membership Committee</i> Richard Allen & Andrew Jubenville	<i>Inner City & Youth Initiatives Committee (ICYIC)</i> Alex Moroz	<i>Youth Exchange</i> Ginny Mattuzzi	<i>Garden Party</i> Bob Munroe	<i>Spring Uncorked</i> Cynthia Janzen & Chelsea Crealock	<i>Website</i> Adam Oldfield
<i>Membership Recognition Committee</i> Marcel Mongeon	<i>Telling Tales Committee</i> Susan Jasper	<i>Group Study Exchange</i> Mark Mindorff	<i>Paul Harris Dinner</i> Peter Quaglia	<i>Golf Tournament</i> Paul Gordon	<i>Public Relations Committee</i> Pearl Wolfe
<i>Project Caring</i> Janet Walsh	<i>Youth Leadership Committee</i> Nancy Harkness			<i>Rotary Forever Fund</i> Cynthia Janzen & Randy MacDonald	
<i>Training Officer</i> John Clinton				<i>Rotary Foundation Committee</i> Paul Gibel	

The Rotary Club of Hamilton

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Sunshine Fund Members Appeal

A new Rotary Year and it is the launch of the Sunshine Fund Members' Appeal.

We want to reach **100%** of members' participation during the 2013-14 Rotary year. To do so we need your contribution.

We need your support to continue the good work of Rotary. The Sunshine Fund Members Appeal is an opportunity for every Rotarian to confirm their commitment to the projects and initiatives that Rotary support.

Help us reach our goals of 100% members support and to raise \$15,000 to benefit our community.

New this year is the opportunity to include your Sunshine Fund donation as part of your membership dues. Complete the donation part of the dues invoice or this donor form today and help us reach our goals!

Thank you in advance for your support of the campaign. Every contribution makes a difference.

Alex Moroz

Chair – Sunshine Fund Appeal

[Pledge Form](#)

Name: _____

Yes I would like to support the Sunshine Fund Appeal
\$ _____

Payment by:

Please circle one option:

Cash Cheque Visa Master Card

Card# _____

Expire: ____

Signature: _____



Every Project
Every Initiative
Every Contribution
Makes a Difference!

www.rotaryclubhamilton.ca

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THE AMBASSADOR

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Rotary Summer Literacy reaching new highs!

The Rotary Club of Hamilton founded the Rotary Summer Literacy Program in 2001. It was originally set up as a three week, half-day program that provided students at risk in the inner city an opportunity to practice and develop their literacy skills. The program has evolved to be offered full days for six weeks during July and August.

The Rotary Summer Literacy Program is based on a best practice Comprehensive Literacy Model. The participants are provided with read alouds; reflect, relate, and response activities; differentiated instruction; and shared and guided reading sessions that are designed to review, reinforce, and stimulate literacy skills. Although this program is heavily researched and curriculum-based the focus is still on fun- from offbeat plays about the books we read to crazy crafts every participant is learning and grows as a learner.

Registration for the Summer Literacy Program is completely free. We encourage all students to attend, but particularly those who are struggling with reading or writing, to register for the summer program through local schools, libraries and community centers. Registration is open, and rarely capped, so that every child who is interested can attend the program.

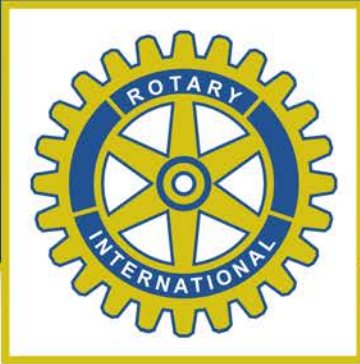
The Rotary Summer Literacy Program is designed based on extensive research. We apply a comprehensive literacy approach to our programming designing activities that are deemed best practice by the Ontario Ministry of Education. For example:

- 2007: We integrated into programming the Blooms taxonomy questions, 10 new reading strategies and the Questioning Chart that were deemed best practice by the OME.
- 2008: We focused heavily on differentiated instruction. Instead of one carbon copy product our students were given choice. This engaged the 150 to 200 students a day producing higher quality work.
- 2009: We partnered with Apple Canada and integrated technology into our daily writing lesson. This approach greatly improved our junior writing skills.

The Rotary Club of Hamilton has been the lead organization of the program since its inception. Over the past 12 years, Rotary has provided the time, talent, and funding to keep the program running year after year. Without the Rotary Club of Hamilton the Summer Literacy Program would not exist.

The Rotary Club of Hamilton

Celebrating 100 Years of Service



THE AMBASSADOR

August 2013

The Rotary Summer Literacy Program Goals are:

To maintain or improve the program participant's reading level as evaluated at the beginning of the program.

To maintain and improve all program participant attitudes towards school and learning as evaluated at the beginning of the program.

To help develop positive members of our school communities and the City of Hamilton.

These program objectives have remained consistent the length of the program. Each year the program is evaluated and conclusions are made about the effectiveness of the program based on the research.

The Rotary Summer Literacy project received funding through the City of Hamilton Community Services Grants. In addition to this funding, we have partnerships with the YMCA, HWDSB and Hamilton Public Library. The additional funds to offer this free summer literacy program are a result of fundraising efforts of the Rotary Club including the Sunshine Fund Members' appeal, the special events and in 2013, the 100th Anniversary Fundraising Campaign – the Gift of Literacy, to celebrate the Rotary Club of Hamilton 100th anniversary.

The program has seen much growth since its inception in 2001. The 2013 program saw all three two-week sessions filled to capacity. We increased our commitment to hiring at risk youth and increased the Leaders in Training Program. Rotary will continue to grow and change to meet the growing needs of the Rotary Summer Literacy Program.

